



Best Practices for Maximizing your Profitability

To maximize your profitability you will want to work with your customers to drive adoption of eMobile payments.

Since the app requires registration before use, we suggest an approach to customer adoption that is targeted to inform during their current visit and encourage adoption prior to their next visit.

Customer Adoption Tools and Techniques:

eMobile Rewards System - Utilize our free Customer Rewards feature to increase return business and drive new customers. Simply set your discount level and the discount that you are offering will appear on our location feature next to your business! This is an excellent way to entice previous customers to return, as well as grabbing the attention of potential new customers. Use the tool to offer better incentives than your competitors as well.

How much discount should you give? The rewards program is completely flexible and built to be customized to the individual needs of our merchants. We highly recommend offering a discount to your customers to entice them to initially adopt eMobile. We set the default discount at 5% since that is an average cost of accepting payments through card processing after all costs associated with card acceptance. You do not have to offer a discount and there is no limit to the discount that you can offer.

eMobile Merchant Location System – By accepting eMobile, your business will be automatically displayed on the “e Near Me” merchant locating feature inside of the eMobile



eMobile Best Practices for Businesses

app. When used in conjunction with the eMobile Rewards System, the discount that you offer customers who pay with eMobile will be displayed next to your business. This is an excellent way to catch the attention of potential new customers and encourage return visits from previous customers.

eMobile window and register stickers allow you to proudly display that you accept eMobile. Order your stickers online at www.e-mobile-pay.com/shop or [Print Your Own Here](#). Display the large, outward facing eMobile sticker on your window so that customers that see your business can also see that you accept eMobile. Use our smaller eMobile stickers and QR code stickers to display at checkout, by scanning the displayed QR codes your customers will be taken directly to their app store in order to download eMobile.

Display this PDF on a customer facing screen or surface in order for your customers to simply scan the QR code which take them directly to the eMobile app in the app stores.

Incentivize and train employees to inform the customers about the benefits and rewards of the eMobile payment system that you are accepting. A quick explanation of how paying with eMobile benefits your customer and where to find it can help them adopt the app and be ready to use it on their next visit.

Email your customer base with the news that you are now accepting eMobile payments and how much of a reward you are offering for paying with eMobile. Include [this QR code](#) and [these links](#) to the app stores where your customers can download the app in advance of their next visit.

Add a Memo to Invoices alerting your customers to your new preferred payment method and their reward for adopting and paying with the app. Include [QR code links](#) to app stores so that they can download the app directly from scanning their invoice. Then add QR payment codes to future invoices to allow them to be paid directly through eMobile.

More Help:

<http://www.e-mobile-pay.com> for more info and to watch demo videos

<http://www.e-mobile-pay.com/contact-page/> for questions

<https://e.myecheck.com/sg/terms.htm> to view terms

<https://e.myecheck.com/sg/privacy.htm> to view privacy policy

<http://www.e-mobile-pay.com/contact-page/> for questions or comments

Call Us at: 844-693-2432 or Email Us at: emobilesupport@myecheck.com